Mission

Providing hope, community, support, and resources for people with Parkinson’s and their loved ones.
A note from our leadership

The 2016-2017 fiscal year was an active year for WPA, thanks to you – our donors, advisors, partners, volunteers and supporters. Thank you for all you do to help us as we continue to help those impacted by Parkinson disease!

As you read through this annual report, I would like to point out a few of our exciting endeavors from this past year:

- Gary Garland joined our team as executive director on January 1, 2017. He joined our small but mighty staff!

- Through partnerships with healthcare providers, we held educational programs in new locations throughout our service area, educating and raising awareness.

- Our strong relationships have grown with nearly 130 support and exercise groups in Wisconsin and the surrounding states. Most of these groups are run by volunteer facilitators who have a passion for what they do and give time and energy to serve the community.

- Our Medical Advisory Committee continued to provide medical oversight for WPA. Made up of seven doctors from around Wisconsin, they advise our board and staff on the content of our programs, and on topics related to clinical care of people with Parkinson disease.

- Our impact on the greater community has grown through media outreach efforts - including a TV feature and a radio show - this year, and our Facebook page has become the place to go for information on classes and support group meetings, as well as other news from the PD community.

We are proud of these accomplishments and with your help, we are energized to increase these efforts even more in the coming year. Thank you for your support!

Gary Garland  Dick Cosentino
Executive Director  Board President

Board of Directors
Dick Cosentino, President
Jim Cantrell, President Elect
Bob Norman, Secretary
Rob McDonald, Treasurer
Kate McDonald, Past President
Knut Apitz
Kristine Everson
Peter Ginn
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Fred Moseley
Cheryl Prescott
Brittany Rosales
Dick Schumann

Staff
Gary Garland, Executive Director
Carolyn Hahn, Marketing Communications
Raven Hamilton, Administrative Services
Jeremy Otte, Outreach & Education

Medical Advisory Committee
Rachel Biemiller, MD, Gundersen Health System
Karen Blindauer, MD, Froedtert & Medical College of WI
Taylor Finseth, MD, Aurora Health Care
Kathryn Gaines, DO, Aurora Health Care
Lisa Kokontic, MD, Neuroscience Group
Michael Schonberger, DO, Gundersen Health System
Katie Spangler, MD, Marshfield Clinic
We are actively meeting our mission providing hope, community, support, and resources for people with Parkinson’s and their loved ones.

Hope & Community

“Whenever we begin to feel as if we can no longer go on, hope whispers in our ear to remind us that we are strong.”
~Robert M. Hensel

SUPPORT GROUPS: We work with over 130 support and exercise groups for people with PD and their caregivers across Wisconsin. Groups provide much needed peer-to-peer support, and may include fitness sessions and classes, discussion groups, educational speakers, updates on medical research, and strategies from experts for living healthier, fuller lives.

CAREGIVER SUPPORT: Caregivers often put the needs of the person they’re caring for ahead of their own. WPA has resources available to people caring for a loved one with PD.

LEARN & PARTICIPATE: Be involved at wiparkinson.org. Find information on support group meetings in your area, educational programs, our monthly enewsletter, and The Network, our quarterly magazine.
“Individually we are one drop. But together, we are an ocean.”
~Ryunosuke Satoro

PUBLIC AWARENESS AND EDUCATION: We work to educate people with PD and the public through community-based programs and health fairs. These workshops include half-day events around the state, as well as our annual full day symposium. We also have a role in advocacy through our involvement with the Unified Parkinson’s Advocacy Council.

INFORMATION AND REFERRAL: WPA supplies important information about PD and provides referrals to health professionals of all kinds, assisted living communities, support groups and more.

MEDICAL ADVISORY COMMITTEE: Consisting of doctors from various healthcare locations around Wisconsin, this committee provides medical oversight and advises on topics related to clinical care of people with PD.

VOLUNTEER: Individuals, family members and medical professionals all make great volunteers. We need people who can facilitate support groups, share their knowledge at conferences, workshops and support groups, coordinate fundraising events, and provide support and guidance for those who are newly diagnosed.
Financial Information

Funding Sources

- Donations & Memorials ............ 61%
- Event Sponsorships .............. 21%
- Grants & Educational Revenue ... 18%

How Are Gifts Directed?

- Programs & Services ............. 79%
- Management & General .......... 13%
- Fundraising ...................... 8%

The financial information on this page is derived from Wisconsin Parkinson Association’s audited August 31, 2017 financial statements, which contain an unqualified audit opinion by an independent accounting firm.

The complete, audited financial statements can be obtained online at wiparkinson.org.
2017 - By the Numbers

9,000+ Connections with people living with PD, their friends and family, and the community.

- 228 Referrals in person and over the phone with information on home healthcare, doctors, insurance, medical equipment and more
- 600 People reached through events held by community members as fundraisers for WPA.
- 670 Support group attendees where WPA staff shared resources available
- 280 Attendees at the 31st Annual PD Symposium who learned about safety issues, caregiving, exercises for people with PD, emerging treatments and more
- 7 Neurologists on the Medical Advisory Committee from around Wisconsin
- 900 Participants in WPA educational programs like Living Well, and Basics & Beyond
- 850 Individuals at health fairs and conferences where WPA presented, sponsored or exhibited
- 129 Exercise and support groups met over 5,000 times and reached over 1,100 individuals
- 2,500 People who receive The Network magazine each quarter
- 780 Connections in the senior care industry, through networking and industry groups
We assist support & exercise groups in these Wisconsin communities, as well as communities surrounding Wisconsin.

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**Illinois**
- Belvidere
- Lake Forest
- Libertyville
- Lindenhurst
- Loves Park
- Moline
- Rockford
- Roscoe

**Iowa**
- Bettendorf
- Burlington
- Clinton
- Davenport
- Decorah
- Dubuque
- Newton

**Michigan**
- Menominee
- Negaunee

**Minnesota**
- Duluth